

Privacy Statement of TEDDY Website and Services

Aisys media GmbH, hereinafter “Aisys media”, maintains its website in accordance with the principles set forth below:

Aisys media undertakes to comply with the laws and regulations governing data protection and shall endeavour at all times to act in a manner comporting with the principles of data avoidance and data economy.

1. Definitions

Data are deemed “Personal Data” if they contain details of the personal or substantive affairs of any identified or identifiable person, including, in particular the person’s name and address and his or her membership name, password and IP address.

Data “collection” shall mean the procurement of data.

“Processing” shall mean the storage, modification, transmission, blocking and deletion of data.

The term “use” means any further utilisation of data which is not encompassed by the term processing.

2. Collection and processing of data

a) Registration

In the course of the formation of a contract between Aisys media and the customer, Aisys media will only collect and process such mandatory details as are absolutely required in order to perform the contract. If the customer provides any other details, these shall be deemed information provided voluntarily by the customer.

b) Account

The customer may upload presentations to his account, create questions in respect of the presentation, grant third parties rights in respect thereof and save the responses provided. Aisys media stores all presentations uploaded under the contracts with its customers. No utilisation of such Data occurs beyond the foregoing.

c) Cookies

This website collects and stores data for purposes of marketing and optimisation of the website. These data are used to create user profiles under pseudonyms. Cookies may be used for this purposes. Cookies are small text files stored locally in the cache of the website visitor’s web browser. Cookies enable the website to recognise the web browser. Unless the affected person separately grants consent to do so, the data collected in this way are not used to personally identify the visitor to the website and will not be matched

to personal data regarding the party to whom the pseudonym was assigned. Parties may register an objection with Aisys media with respect to collection and storage of their data as to the future.

d) Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. In case of activation of the IP anonymization, Google will truncate/anonymize the last octet of the IP address for Member States of the European Union as well as for other parties to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is sent to and shortened by Google servers in the USA. On behalf of the website provider Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this, you may not be able to use the full functionality of this website. Furthermore you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

You can refuse the use of Google Analytics by clicking on the following link. An opt-out cookie will be set on the computer, which prevents the future collection of your data when visiting this website:

[Disable Google Analytics](#)

Further information concerning the terms and conditions of use and data privacy can be found at <http://www.google.com/analytics/terms/gb.html> or at https://www.google.de/intl/en_uk/policies/. Please note that on this website, Google Analytics code is supplemented by "anonymizelp" to ensure an anonymized collection of IP addresses (so called IP-masking).

3. Use and disclosure of Personal Data

a) Aisys media's own use

Personal Data provided by customers are used by Aisys media in processing and performing the contract and for purposes of technical administration.

b) Disclosure of Personal Data

The customer's Personal Data will only be disclosed or otherwise forwarded to third parties where necessary for purposes of performing the contract, where necessary for

purposes of invoicing or where the customer has consented thereto in advance.

c) Other disclosure

In all other cases, disclosure of the Personal Data will only be made in line with the laws and regulations governing data protection or upon demand of a public authority, court, tax office or where a third party holder of intellectual property rights asserts a claim on the basis of a potential infringement of intellectual property rights (copyright, trademark and other IP rights).

4. Deletion of the stored data, information, blocking and revocation, contact

We store all Personal Data you transmit to us only as long as required in order to satisfy the purposes for which the data were transmitted to us or for so long as required by law.

a) Deletion, blockage or termination of the contract

At such time as the contract is terminated or the customer's use of the website otherwise ends, we will immediately delete the customer's personal data provided that they are no longer required for further contract performance. In lieu of deleting the data, we will place a block on the data if the rules governing statutory, corporate charter or contractual retention periods otherwise require.

b) Revocation of consent

The customer may at anytime revoke consent previously given to the collection and processing of personal data with effect as to the future. In order to do so, it is sufficient for the customer to send an email to cb@teddytool.com. In connection with this, please note the advice on deletion in subsection 4 a).

c) Right of information, correction, blockage or deletion

Under the Federal Data Protection Act, the customer has a right to receive information free of charge regarding the data stored in respect of him or her and, where applicable, a right of correction, blockage or deletion of such data.

d) Contact

In the event of any questions on collection, processing or use of personal data, and for information, correction, blockage or deletion of data, please contact:

Markus Bessler,
Aisys media GmbH
Ludwigstrasse 8a
97070 Würzburg
Germany

eMail: office@teddytool.com

5. Amendments to the Privacy Statement

In the event that Aisys media amends the Privacy Statement, this will be identified on the company's website and registered customers will be informed thereof by e-mail.

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